



SOMA West Community Benefit District Board of Directors Meeting Minutes

FEB 2021 6 pm via Zoom

Board Members Present: James Spinello, Tim Figueres, Alex Ludlum, Brendan Tobin, Brandon McGanty, Sarah O'Rourke, Ryan Dick, Adam Mesnick, Barry Synoground, Debra Benedict, DeeDee Crosset, David Hymen, Harold Hoogasian, Miriam Zouzounis, Beth Stokes, Maria Jenson, Carla Laurel, Jason Cinq-mars, Henry Kamilowicz, Randy Maupin

Employees Present: Christian Martin Executive Director, Pandora Noir Executive Assistant

Contractors/Consultants Present: Marco Li Mandri, Rey Arellano

Guests: Svetha Ambati & Dylan Hamilton from the San Francisco Planning Department

Introductions	<p>Welcome New Board Members Henry Kamilowicz, & Randy Maupin.</p>	
Public Comment	<p>None at this time.</p>	
Guest: presentation From SF Planning Dept.	<p>Svetha Ambati & Dylan Hamilton from the SF Planning Department gave a lovely presentation.</p>	

	<p>The Greater SOMA Community Facilities Needs Assessment aims to identify the need for nine types of community facilities - such as recreation centers, libraries, and childcare facilities - in the greater South of Market area, which includes SOMA, Tenderloin, Mission Bay, Showplace Square and Market & Octavia neighborhoods. The assessment includes identifying existing community facilities in these neighborhoods, assessing existing levels of service for each facility type, and identifying ways to accommodate the community facility needs of existing and future residents. This assessment is summarized in an online Storymap.</p> <p>We want to compliment this assessment with feedback from neighborhood residents to gain a better understanding of which community facilities or amenities they would like to have in their neighborhood. This feedback will help the San Francisco Planning Department form a list of priorities for community facilities to share with partner City agencies and it will help inform Departmental priorities in the City's Capital Plan.</p> <p><u>Next Steps:</u></p> <p>Please do let us know your thoughts on the questions above. For more information about the project, please visit our website. When you have a moment, please complete our survey and circulate it to other members of your community. <u>The online survey will close on April 1st, 2021.</u></p> <ul style="list-style-type: none"> ● Presentation recording available on request 	
<p>1)Approve minutes from October2020 Board Meeting</p>		<p>Barry Synoground Motioned, James Spinello Seconded, Debra Benedict Abstained. All other members present voted yes. The Minutes are approved</p>

<p>Financial Report Presented by Brendan Tobin & Rey Arellano</p>	<p>Walkthrough of reports:</p> <p>P&L & Variances -walked through and explained by Rey Arellano & Brendan Tobin</p> <p>Walkthrough of reports:</p> <ul style="list-style-type: none"> • Assessment revenue came in 98% of what we expected, which is good. • P&L & Variances report -walked through and explained. • Good news: We received 60k add back from District Supervisor, and a 10k donation from a generous constituent. • Planning budget for 2022- asking committees to plan now, so the board can approve, allocate and raise funds for projects <p>Rey Arellano advises; we build up the cash balance to fund the final 6 months of operations when there will be no incoming revenue or cash per the charter, rough target =\$200k per fiscal year for 15 years to build-up to the required reserve</p> <ul style="list-style-type: none"> • The Audit -signed off clean report- the document is publicly available. • Taxes: Irs990 & CaliforniaFTB199 have been filed. • Because of good budgeting conservatively since last March, we are doing financially well, and are trending well. <p>Update from Executive Director Christian Martin regarding financial status:</p> <ul style="list-style-type: none"> • We have successfully negotiated the rent reduction at the warehouse on Folsom St., as well as having several other ongoing expenses either reduced or eliminated to save funds. 	<p>Brendan Tobin Motioned Barry Synoground Seconded. All members present voted yes January Financial Report Approved</p>
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	<ul style="list-style-type: none"> Grant applications are ongoing. Most grants will come earmarked for specific projects. Some will have more general applications, to be determined by the Committees and approved by the Board. <p>*financial statement documents available upon request</p>	
<p>Executive Directors Report Christian Martin</p>	<p>Walkthrough of the January cleaning report presented by Christian Martin.</p> <ul style="list-style-type: none"> Plans going forward for the Evening Shift Ambassadors Program: we will be doing a pilot program starting second week of February. Discussion about ideas for, and explanation of limit and scope of what the Evening Ambassadors will be doing, as well as clarifying that they are not doing anything that law enforcement should do. They are intended to be a presence shining light keeping an eye on things and de-escalating and reporting as needed. They will not be engaging in any situation that would endanger themselves or our residents. Big Bellies trash cans update: They have been effective so far, and well-received by the community, with good feedback. Unfortunately, a few have gotten damaged. To remedy this there were security brackets installed on the solar panels. So far, this has been successful. This combined with the Evening Shift Ambassadors should cut down on, and hopefully, eliminate any more Big Issues with the Big Bellies. Recology: The SWCBD has been working with them and has been informed by Recology that the bill we received in error has been resolved. However, until all the documents are final, we are still putting that in the “expenses” category of the finances. 	<p>n/a</p>
<p>Committee Reports</p> <p>Streetscapes & Public Realm Presented by</p>	<p>Streetscape Committee are dividing up the map via the Cleaning Zones, meeting once a month, covering 2 zones per month. Doing assessments of each zone to see what is needed in each zone.</p>	

<p>Debra Benedict</p>	<p>Please attend the meetings if you have input. Meetings are second Monday of every month.6pm Via Zoom, regular link.</p> <p>F.U.F. update -federal vs. state. Planning for utilizing empty tree wells., 25-30 trees will be planted by F.U.F. The committee has been discussing what that will entail and how that will be implemented, and how to best improve the remaining empty tree wells. Some can be replanted; some need other creative solutions.</p> <p>Other public greening: Good news! F.U.F. grant- we received a Grant for sidewalk gardens. We will be determining exact locations in the district in the coming month. We have more funding approved for 100 linear feet of garden spaces coming soon! F.U.F. will dig and plant, & we will maintain them. Update with pictures and news when they are in place.</p> <p>Streetscape Committee are dividing up the map via the Cleaning Zones, meeting once a month, covering 2 zones per month. Doing assessments of each zone, to see what is needed in each zone. Please attend the meetings if you have input. Meetings are second Monday of every month.6pm Via Zoom, regular link.</p>	
<p>Safety & Services Presented by Barry Synoground</p>	<p>Directors report and cleaning report:</p> <p>SOMA West January2021-small.pdf - Google Drive</p> <p>Report from Rubbish Audit: Graffiti down 62% Dog & People Waste down by 85% Needles down by 58% Big Ups to our employee ED and his newfound freedom! And our whole team of Ambassadors and all they do.</p>	
<p>Neighborhood Identity Presented by Sarah O'Rourke</p>	<p>The NIC has been working on branding, and will have a * Special meeting 2/24/2021 for ideas for branding as well as calendars for events in fall and winter 2021. Please email Sarah your ideas and input. sarah.orourke@saintjosephsartssociety.com Brandon McGanty, Dominic Li Mandri & Christian have been working diligently and have good things in the works for larger Art installations at the entrances to SOMA West</p>	
<p>Next Meeting</p>	<p>The next meeting of The Board of Directors will be held on 04/20/2021</p>	

