



Board of Directors Meeting Meeting Minutes | February 20, 2024

Board Members Present: Ryan Dick, Brendan Tobin, Barry Synoground, Brandon McGanty, Adam Mesnick, Alex Ludlum, Patrick Egan, Kevin Bixler, Lisa Creed, Stuart Collins, Tova Lobat, Michele Peterson, Stuart Collins, Jesse Temper, Theo Cincotta, Mark Morozumi, Katey Mckee, Randy Maupin

SOMA West Staff Present: Christian Martin (Executive Director), Brit Bostic (Chief of Staff), Matt Allen (Director of Operations), Erica Waltemade (Director of Placemaking) & Pandora Noir (Outreach and Special Projects Associate)

Contractors/Consultants Present: Rey Arrellano

Guests: Mark Johnson, James Spinello, Mike, Tamara, 3 Anon

- I. **Call to Order:** Ryan Dick
- II. **Introductions:**
 - A. The meeting commenced with attendees introducing themselves.
- III. **Public Comment:**
 - A. The floor was opened for comments, questions, or concerns from the public within the Board's jurisdiction.
- IV. **Review and Approve Minutes from Annual Meeting (Tuesday, October 2023):**
 - A. Barry Synoground motioned to approve Annual Meeting Minutes, Alex Ludlum seconded the motion
 - B. No Objections, No Abstention, Minutes are approved
- V. **Executive Director's Report:** Christian Martin
 - A. **Cleaning + Maintenance Report:** Christian Martin provided a report on cleaning and maintenance activities.
 - B. **2024 Organizational Goals and Priorities:** Christian Martin outlined the organizational goals and priorities for 2024.



- C. **Folsom Streetscape Project Updates:** Updates on the Folsom Streetscape Project were provided

VI. Committee Reports

- A. **Finance Committee:** Brendan Tobin, Treasurer & Rey Arellano, CPA

- 1. **Review & Approve Financial Report:**

- a) The financial report was presented by Rey Arellano.
 - b) Barry Synoground motioned to approve, Alex Ludlum seconded the motion
 - c) No Objections, No Abstention, financial report is approved

- 2. **Review and approve Operating Reserve Plan:**

- a) Brendan Tobin spoke of reserve finances, asked to introduce Bernstein as asset manager
 - b) Barry Synoground motioned to pass Bernstein, Theo Cincotta seconded
 - c) No Objections, No Abstention, Operating Reserve plan is approved

- 3. **FY 24/25 Budget Schedule**

- a) The budget schedule for FY 24/25 was discussed.

- B. **Neighborhood Identity Committee:** Brandon McGanty

- 1. **Overview of Committee Scope:** Brandon McGanty provided an overview of the committee's scope.

- 2. **Placemaking Project Highlights/Updates:** Highlights and updates on placemaking projects were presented by Erica Waltamade.

- C. **Safety & Service Committee:** Barry Synoground

- 1. **Overview of Committee Scope:** Barry Synoground outlined the committee's scope.

- 2. **Upcoming Safety Meeting Agenda:** The agenda for the upcoming safety meeting was discussed including, BID/CBD security best practices & preliminary discussion on the Security Camera Program.

- D. **Public Comment and Announcements:**

- 1. The floor reopened for public comments
 - 2. Announcements
 - a) Sign-up for Committee's, email to circulate
 - b) SOMA West Monthly Community Happy Hours
 - c) SOMA Salon



E. Adjournment

Minutes taken by: Brit Bostic

Next Meeting: Tuesday, April 15th 2024

Location: SWCBD Office / Hybrid (Zoom)